

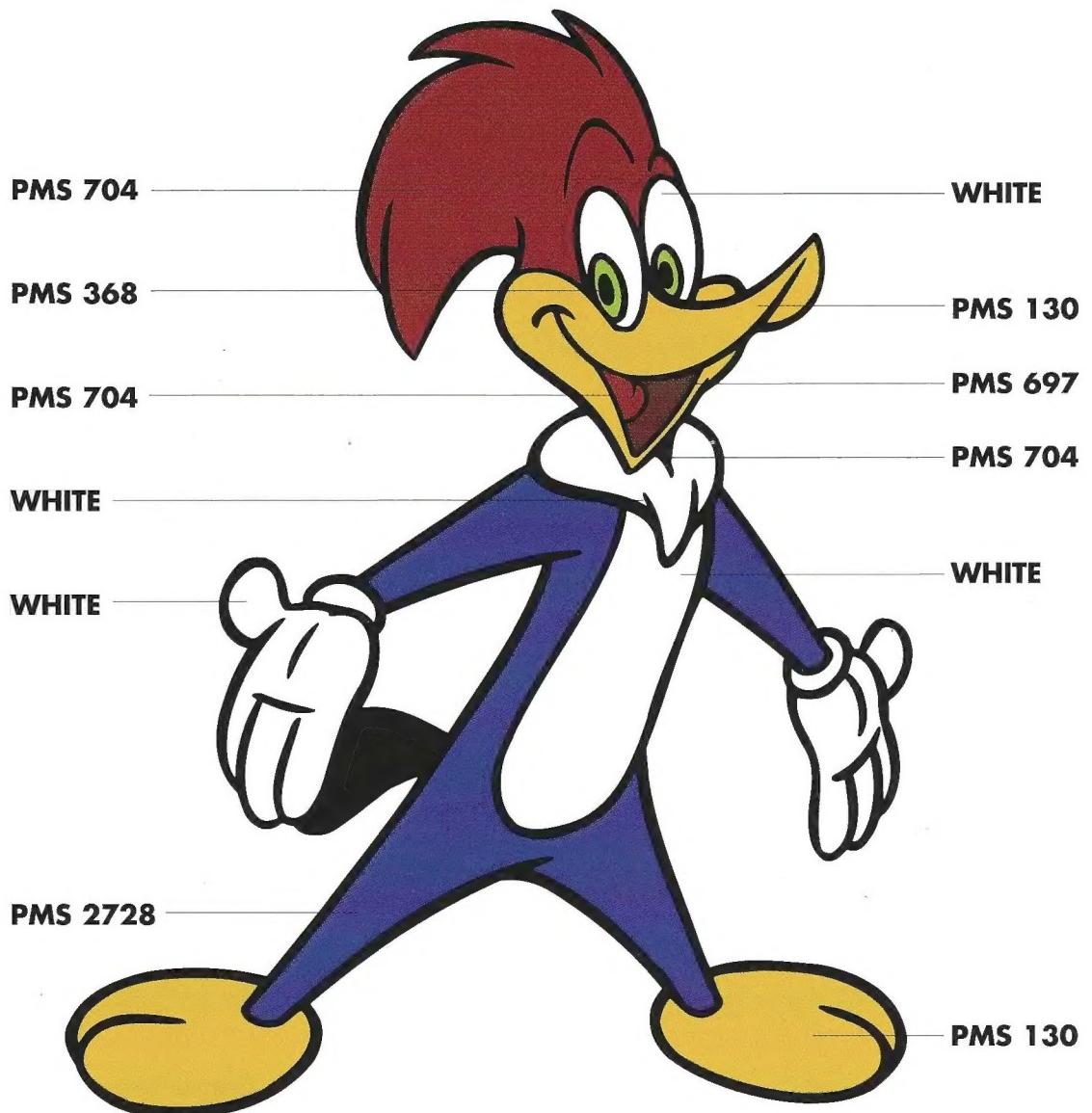
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The characters created by Walter Lantz hold a special place in the hearts of millions of people worldwide. From grown-ups who feel a nostalgic bond with these classic characters, to kids just discovering Woody Woodpecker and his Friends, the appeal of Walter Lantz's creations is truly universal. For over 50 years, Woody Woodpecker and his Friends have kept the world watching and laughing with over 200 classics - through television, home video, merchandise, animation art, and special character appearances around the world. And they've only just begun.

MCA/Universal is pleased to introduce a new look for Woody Woodpecker for the 90's and beyond. With his fresh attitude, Woody is one classic character who will be the delight of generations to come. He's hip. He's wired. He's Woody with the world famous laugh.

Woody Woodpecker. With his new style, he's one classic character with timeless appeal. There's never been a better time to put the world's most famous redhead to work for you.

COLOR CALL-OUTS



NOTE: PUPILS TAIL AND ALL LINES BLACK, FOOT PADS UNDERNEATH PMS 145









